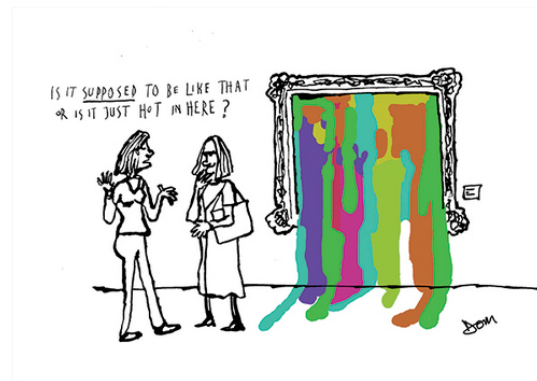


General Introduction to Art Appreciation

In line with our continual commitment to cultivating general awareness and literacy for fine arts, artcommune is pleased to present our foundational series of lecture talks on the topic of art appreciation. Sign up for this brief, engaging talk that will equip you with a basic approach to art appreciation!



This foundation talk aims to equip participants with a brief overview on the subject of art appreciation as well as some strategic ways to appreciate and appraise art pieces, their aesthetic value and significance. The course is essential for both new art collectors and general persons who wish to learn more about art and some technical ways to evaluate art in general.

Participants will be introduced to the following points and topics:

- Why is there a need for art?
- How do we differentiate between good art and bad art?
- Differences between traditional and contemporary aesthetic art
- Strategies of art appreciation

During the session, the speaker will also share several practical examples to help participants better understand the points/issues being discussed.

Why attend this foundation talk?

Most new collectors start collecting what they like, but find after a while that they have wasted money on un-collectable pieces that have no value in the resale market. For a collector, technical competency is very important. Most courses on the market tend to discuss art from the historical, sociological, economical and political perspectives (art history approach). However, our Foundation in Art series will approach the core of the subject from an artist's view (technical approach). The course fee is kept to an affordable \$25 so that it is accessible to everyone.